

FERDINANDO “NANDO” GUERRA
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Ferdinando “Nando” Guerra is a Senior Economist within the Master Planning Division at the *Port of Long Beach*. Mr. Guerra is responsible for long and short term cargo forecasting, economic impact analysis, long term strategic planning, analyzing the global economic environment and conducting international trade/logistics research.

He is also a frequent panel participant providing expertise related to international trade, China, Japan, South Korea, Taiwan and other parts of Asia and the overall global economy. Mr. Guerra also teaches Economics and Political Science part-time at *Saddleback College* in Mission Viejo, CA. He is a member of the *Southern California District Export Council* (“Appointed by the U.S. Secretary of Commerce”), the National and Los Angeles Chapters of the *National Association for Business Economics (NABE)*, the *Asia Society*, the *Pacific Council on International Policy* and the *Los Angeles World Affairs Council*.

His previous work experience includes working as an International Economist and Consultant with the Los Angeles County Economic Development Corporation (LAEDC) and other organizations. Mr. Guerra prepared the international sections of LAEDC’s Economic Forecasts and was the primary contributor to the annual *International Trade Outlook* report. He was the principal author of the LAEDC’s “Growing Together” country reports, which highlighted the ties between the respective country and Los Angeles County (including China – 2 editions, Japan, South Korea, Canada and Taiwan). Mr. Guerra assisted in the preparation of the U.S., California, and Southern California economic outlooks as well as industry reports (including entertainment, manufacturing, cleantech, aerospace, apparel, and the creative industries). He also served as a liaison between the LAEDC/World Trade Center-Los Angeles and the Los Angeles Consular Corp (included nearly 100 consulates).

Mr. Guerra analyzed the regional economy of the greater Los Angeles region with a special focus on Orange County and the Inland Empire (Riverside and San Bernardino Counties). He regularly contributed to regional, industry, and other economic reports. Mr. Guerra gave presentations to corporations, government agencies, non-profits, and educational institutions, as well as contributed to the local, national and international media (including the *Wall Street Journal*, *Financial Times*, and the *Los Angeles Times*).

Prior to working for the LAEDC, Mr. Guerra served as an Economic Consultant for *David Taussig & Associates*, an economic consulting firm, preparing fiscal and economic impact reports for private sector clients and public agencies. He also has worked in the financial services industry, for *Morgan Stanley* and on Wall Street with the *American Stock Exchange*. Previously, Mr. Guerra had been an Associate Economist with *Standard & Poor’s* in Washington D.C., focusing on emerging markets, the energy and chemical industries, international inflation, and special client reports.

Mr. Guerra earned his Bachelor of Arts degree in Economics and International Relations from the *University of Southern California (USC)*. He received his Master of Arts degree in International Economics and International Relations from the *Johns Hopkins University School of Advanced International Studies (SAIS)*.