

Dr. Ralph F. Jagodka

Dr. Ralph F. Jagodka is Professor, Business Management at Mt. San Antonio College, and teaches Small Business Management (entrepreneurship), Principles of International Business, and Principles of Business. He is also the Chairman of the Management & Operations Committee at the Industry Manufacturers Council, and a member of the District Export Council of Southern California.

His professional background includes:

- 1) International marketing, international sales, procurement, and trading as the former International Marketing and General Manager for a Taiwanese consumer electronics manufacturing and trading company.
- 2) Far East licensing experience, through Japan, for the manufacture and distribution of Disney product lines in Taiwan.
- 3) Supplier intelligence, product development, Asian sourcing, and marketing expertise as former Trader of Engineering Products with a German industrial machinery trading company.
- 4) Top management experience as former General Manager with a multi-chain rental-retail operation in Los Angeles.
- 5) Value-added international marketing research and consulting experience specialized to international marketing and purchasing as the former Director of the Center for International Trade Development.
- 6) Provides world wide web programming services. Design and deploy Internet web sites and applications, specializing in database web integration projects utilizing classic ASP and PHP programming. Develop customized search, mining and retrieval interfaces for knowledge bases (content management), which include robust intuitive database search and reporting systems.

His Doctorate is from the University of La Verne, School of Organizational Management, dissertation entitled "*Skills Needed For Effective International Marketing: Training Implications*"

He has an Executive M. B. A. from Pepperdine University, and has studied in a graduate-degree Chinese Studies program at Soochow University on Taiwan.