



# The World is Open for Business...Yours!

## *An Introduction to Exporting: How to Get Started*

First in a Series of Export/Trade Seminars

**Friday, September 27<sup>th</sup> 2:00 – 4:00 p.m. Radisson Hotel, Santa Maria**  
**\$12 Admission to Interested Businesses ▪ Reception 4:00 – 5:00 p.m.**

2:00 p.m.

### **Welcome and Opening Remarks**

**Guy Fox, MBA, LCB, President/CEO**

*Guy Fox & Associates, Inc.*

*Chair, District Export Council Southern California  
Vice President, Int'l Visitors Council of Los Angeles*

**Norman Arikawa**

*Asst. Director, Trade Development*

*Trade Development Division, Port of Los Angeles*

*Executive Committee*

*District Export Council (DEC) of Southern California*

### **Getting From Here to There:**

#### **Logistics and Freight**

**Ray Bowman**

*DEC Regulatory & Legislation Committee*

*Director, Ventura Santa Barbara*

*Small Business Development Center*

3:30 p.m.

### **How Can I Protect My Interests?**

**David J. Habib**

*LAW OFFICE OF DAVID J. HABIB*

*Vice-Chair*

*District Export Council of Southern California*

### **Getting Started: Questions and Answers**

4:00 p.m.

### **Networking Reception with Speakers**

**DEC Local Contact:**

*Megan Cullen, DEC Secretary/Events Chair*

*megan@soilmoisture.com*

**Cost: \$12**

**Questions? [events@EconNSBC.org](mailto:events@EconNSBC.org)**

**RSVP information on back**





# **The World is Open for Business...Yours!**

## ***An Introduction to Exporting: How to Get Started***

*Friday, September 27<sup>th</sup> 2:00 – 4:00 p.m. Radisson Hotel, Santa Maria  
\$12 Admission to Interested Businesses ▪ Reception 4:00 – 5:00 p.m.*

Register Online: <https://econnsbcexport.eventbrite.com/>

or

Complete the following and scan/email or mail as indicated

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Preferred Phone: \_\_\_\_\_

Email: \_\_\_\_\_

*Please scan and email above to [events@econNSBC.org](mailto:events@econNSBC.org) and plan to pay at the door, or send copy of this form with \$12 check made out to: Economic Alliance of Northern Santa Barbara County (EconNSBC), 2605 S. Miller Street, Santa Maria, CA 93455.*